

**5.5
25**

LEGACY: MET GALA RED CARPET EXPERIENCE

SPONSORSHIP PROPOSAL

PREPARED BY
**LEAGACY
EVENTS**



Photograph by Junior D. Kannah/AFP via Getty Images



866.993.7479

6151 Miramar Pkwy Suite 220 Miramar, FL 33023

ABOUT THE EVENT



Legacy: South Florida's Official Met Gala Watch Party is an exclusive evening of fashion, culture, and community impact. Inspired by the 2025 Met Gala theme, "Tailored for You," the event celebrates Black style and artistic expression. Guests will enjoy a live screening, local artist showcases, live performances, and a silent auction benefiting South Florida initiatives.

The night also features craft cocktails, gourmet bites, and a red carpet experience with media coverage and upscale networking. Sponsoring Legacy offers high-visibility branding and a chance to support meaningful local causes while engaging with South Florida's most stylish and philanthropic community.

EVENT TIMELINE

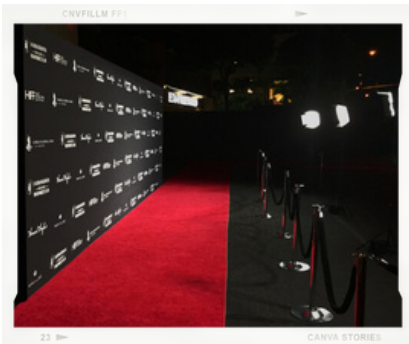
Monday May 5th, 2025
6:30pm to 10:00pm

Red Carpet Arrivals
6:30pm to 7:30pm

EVENT VENUE

El Pama Tavern
551 N Federal Hwy.
#600
Ft. Lauderdale, FL 33301

EVENT DETAILS



RED CARPET EXPERIENCE

Professional photo ops with media coverage.



MET GALA WATCH PARTY

Watch fashion's biggest night LIVE on the big screen in a luxury setting.



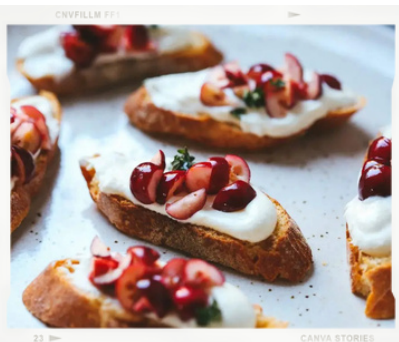
SILENT AUCTION

Support local initiatives by bidding on exclusive items from small businesses and creators.



SIGNATURE COCKTAILS

Indulge in an eclectic selection of craft cocktails.



GOURMET LITE BITES

Savor chef-curated gourmet small plates served throughout the evening.



LIVE PERFORMANCES

Enjoy an evening of captivating music and entertainment.

SPONSORSHIP TIERS



PLATINUM SPONSOR

\$3500

- Logo on event step & repeat (red carpet backdrop).
- Premium logo placement on social media posts & website.
- 4 VIP tickets with priority seating & bottle service.
- Brand spotlight in media press release & stage acknowledgment.
- Feature article in post-event digital magazine recap.
- Vendor table or branded lounge opportunity at the event.
- Branded item included in VIP gift bags.
- Exclusive behind-the-scenes pre-event access & photos.
- Opportunity to present an award to an honoree.
- 30-second brand spotlight on event screens or live loop.
- Logo featured in post-event thank-you emails.
- Priority access to early bird sponsor renewal for next year.

GOLD SPONSOR

\$2500

- Logo on event step & repeat (red carpet backdrop).
- Premium logo placement on social media posts & website.
- 2 VIP tickets with priority seating & bottle service.
- Verbal acknowledgment during the event.
- 1 dedicated social media highlight post.
- Table signage or banner display at the event.
- Logo featured in post-event thank-you emails.
- Branded item included in VIP gift bags.
- Mention in post-event press release.
- Priority access to early bird sponsor renewal for next year.

SILVER SPONSOR

\$1500

- Logo on event step & repeat (red carpet backdrop).
- Logo placement on social media posts & website.
- 2 VIP tickets with priority seating & bottle service.
- Verbal acknowledgment during the event.
- Social media "Thank You" mention.
- On-site signage listing all Silver Sponsors.
- Premium logo placement on social media posts & website.
- Business card or flyer in attendee gift bags.
- Mention in post-event group appreciation post.
- Logo placement at registration table.
- Priority access to early bird sponsor renewal for next year.

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WHY SPONSOR?

Sponsoring Legacy is more than brand exposure—it's a powerful statement of your commitment to culture, community, and impact. This premier event offers a rare opportunity to align your brand with a night that celebrates artistic excellence, elevates diverse voices, and drives meaningful change across South Florida.

Your support directly benefits local foundations and grassroots initiatives that uplift underserved communities and create lasting opportunities.

Join us in making a difference—where fashion meets purpose, and every moment leaves a mark. Together, we don't just celebrate legacy—we build it.

THANK YOU!

CONTACT US

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